

Privacy Policy for Penderi Cluster Website

Effective Date: June 2023

At Penderi Cluster, we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data when you visit and use our medical website. By accessing and using our website, you agree to the terms and practices described in this policy.

Information We Collect:

a. **Personal Information:** We may collect personal information such as your name, contact details, email address, and any other information you voluntarily provide to us through our website's contact forms or subscription services.

b. **Non-Personal Information:** We may automatically collect non-personal information, including but not limited to your IP address, browser type, operating system, referring website, and browsing behaviour. This information is used to analyse trends, administer the website, and improve user experience.

Use of Information:

a. **Personal Information:** We may use your personal information to respond to your inquiries, provide you with requested services, send you newsletters or updates if you have subscribed to them, and communicate with you regarding your interactions with our website.

b. **Non-Personal Information:** Non-personal information may be used for statistical analysis, website administration, and improving our services. This information helps us understand how visitors engage with our website and tailor our content to better suit their needs.

Data Sharing and Disclosure:

a. We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

i. **Service Providers:** We may engage trusted third-party service providers to assist us in operating our website and providing services to you. These service providers are bound by confidentiality agreements and are only authorised to use your information for specified purposes.

ii. **Legal Requirements:** We may disclose your personal information if required to do so by law, court order, or governmental authority.

b. Non-personal information may be shared in aggregated and anonymised form for analytical purposes with trusted third parties.

Data Security:

We employ industry-standard security measures to protect your personal information from unauthorised access, loss, misuse, or alteration. However, please note that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

Third-Party Links:

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of those websites before providing any personal information.

Children's Privacy:

Our website is not intended for children under the age of 16. We do not knowingly collect or solicit personal information from individuals under 16 years of age. If we become aware that we have collected personal information from a child under the age of 16, we will promptly delete that information.

Changes to the Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised policy on our website. We encourage you to review this Privacy Policy periodically for any updates.

Contact Us:

If you have any questions or concerns regarding our Privacy Policy or the handling of your personal information, please contact us at [Contact Email or Phone Number]. We will respond to your inquiries in a timely manner.

By using our website, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described herein.